



HOUSTON CREOLE FESTIVAL 2023

**SATURDAY
SEPTEMBER 16, 2023
11AM – 10PM
EMANCIPATION PARK**



9th Annual Houston Creole Festival

Saturday, September 16, 2023

Time: 11am -10pm

Location: Emancipation Park

Expected Attendance: 4-6,000

The Houston Creole Festival is multi-cultural, family friendly event with live music, an energetic youth drum-line, food, art, eclectic vendors, and delicious food from local restaurants and vendors. Our Creole Bar will offer well and premium cocktails.

Chef Seddy will be making tasty delights in our VIP tent.

This is a festival that you don't want to miss !!!



FEATURING
VIP CHEF SEDDY



EVENT PHOTOS



HOUSTON
Creole
FESTIVAL





**HOUSTON CREOLE FEST
2023**

SPONSORSHIP PACKAGES



Presenting Sponsor
Exclusive Sponsorship \$8,000

Auto Sponsor
Exclusive Sponsorship \$3,750

VIP Experience Sponsor
Exclusive Sponsorship \$3000

Creole Bar Sponsor
Exclusive Sponsorship \$3500

Red Carpet Sponsor
Exclusive Sponsorship \$1250

Swag Bag Sponsor \$750

Vendors \$400

Food Truck \$650





PRESENTING SPONSORSHIP

MARKETING/PROMOTIONS

- Dedicated page on event website for Presenting Sponsor
- Name/logo included on social media ads
- Tagged on Facebook, Twitter and/or Instagram posts
- Name/logo inclusion on event listings and ticket site
- Sponsor name/logo on event banners
- Sponsor name/brand mention by MC during event
- Intro of Presenting Sponsor at event by MC

ON-SITE OPPORTUNITIES

- 10x10 Vendor Booth on day of event
- Opportunity to roll out new promotions, products, giveaways, and contests at all events
- Opportunity to cross-promote with other event sponsors
- 10 VIP Tickets 20 GA Tickets for guests
- VIP Guests will receive 2 premium cocktails each
- Special section in VIP Tent if requested

PRESENTING SPONSOR EXCLUSIVE INVESTMENT \$8,000



AUTO SPONSOR

MARKETING/PROMOTIONS

- Logo and link on our website
- Name mention on Facebook event page
- Tagged on Facebook, Twitter and/or Instagram posts
- Name inclusion on event listings and ticket site
- Sponsor banner (supplied by sponsor) will be displayed on/or near cars

ON-SITE OPPORTUNITIES

- Special area set aside to exhibit up to 5 autos on day of event
- Opportunity to roll out new promotions, products, giveaways, and contests at all events
- Opportunity to cross-promote with other event sponsors
- Opportunity to talk to potential car buyers, collect leads, etc.

- 8 GA Tickets

AUTO SPONSOR EXCLUSIVE INVESTMENT \$3,750



CREOLE BAR SPONSOR

MARKETING/PROMOTIONS

- Logo and link on our website
- Name mention on Facebook event page
- Tagged on Facebook, Twitter and/or Instagram posts
- Name inclusion on event listings and ticket site
- Sponsor banner (supplied by sponsor) will be displayed on/or near Creole Bar
- Opportunity to have sponsor name and logo etched on specially designed acrylic drink glassware (Up to 1000 glasses).

ON-SITE OPPORTUNITIES

- Exclusive Sponsor
- Exhibition space day of event
- Opportunity to roll out new promotions, products, giveaways, and contests at all events
- Opportunity to cross-promote with other event sponsors
- 8 GA Tickets

CREOLE BAR SPONSOR EXCLUSIVE INVESTMENT \$3,500



VIP TENT SPONSOR

MARKETING/PROMOTIONS

- Logo and link on our website
- Name mention on Facebook event page
- Tagged on a portion of Facebook, Twitter and/or Instagram posts
- Name inclusion on event listings and ticket site
- VIP Experience banner will be prominent in VIP section
- Name and logo on VIP lanyards (Up to 150 lanyards).

ON-SITE OPPORTUNITIES

- Exclusive Sponsor of VIP
- Exhibition space day of event
- Banner on site (supplied by sponsor)
- Opportunity to roll out new promotions, products, giveaways, and contests at all events
- Opportunity to cross-promote with other event sponsors
- 4 GA Tickets & 4 VIP tickets
- Branded table tents and/or decorations in VIP area*

*Client must furnish decorations

VIP LOUNGE SPONSOR EXCLUSIVE INVESTMENT \$3,000



RED CARPET VENDOR

MARKETING/PROMOTIONS

- Logo, link on event website

ON-SITE OPPORTUNITIES

- Your logo on backdrop at event for photo opportunities
- Photographer provided
- Exhibition space day of event
- Opportunity to roll out new promotions, products, giveaways, and contests at all events

RED CARPET SPONSOR EXCLUSIVE INVESTMENT \$1250



SWAG BAG SPONSOR

SWAG BAG FOR FIRST ARRIVALS

Distribute a gift to the first 2,000 attendees as they arrive at the event. Item(s) to be distributed by our staff at the entrance.

INVESTMENT

\$750 *Does not include cost of giveaway or swag



VENDOR

MARKETING/PROMOTIONS

- Logo and link on event website
- Name mention on social media

ON-SITE OPPORTUNITIES

- Exhibition space
- Opportunity to sell, distribute promotional/informational flyers to attendees

NON-EXCLUSIVE INVESTMENT \$400

- *Other space sizes available at additional costs.



FOOD TRUCK VENDOR

MARKETING/PROMOTIONS

- Logo and link on event website
- Social media mentions

ON-SITE OPPORTUNITIES

- Exhibition area day of event
- Opportunity to sell, distribute promotional/informational flyers, menus
- Opportunity to purchase additional tickets at discounted rate

NON-EXCLUSIVE INVESTMENT \$650



CONTACT HCHF TEAM

EVENT MANAGER

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WEBSITE

Houstoncreolefest.com

FACEBOOK

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INSTAGRAM

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